CPAR

Central Panhandle Association of Realtors

2026 MEMBER RESOURCE GUIDE

REALTOR®

WWW.PANHANDLEMLS.COM

4952 US-98 Panama City, FL 32401
(850)763-8078

CPAR

Central Panhandle Association of Realtors®

THE VOICE FOR REAL ESTATE IN NORTHWEST FLORIDA

CPAR is a Member based association comprised of REALTORS® & Power Partners. We provide access and technical support to our MLS and publish real estate market data. We also provide continuing education, professional development, facility access & networking opportunities.

We conduct classes, meetings and events that benefit our members and our surrounding communities. We stay involved politically on behalf of REALTOR® issues and private property rights.

CPAR serves around 2,200 REALTOR® members and 250 Power Partners in 6 counties: Bay, Calhoun, Washington, Holmes, Jackson, & Liberty. Additionally, we consistently contribute to local charity organizations & philanthropic works.

CPAR
Central Panhandle Association of Realtors®

2026 Board of Directors



Catherine Anderson
President



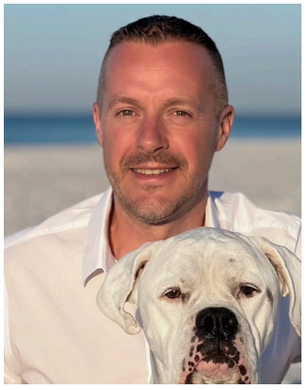
Ariane Johnson
Past-President



Chuck Sowers
President-Elect



Britt Matthews
Treasurer



Garrett Anue
Secretary



Cherie Alexander
Director



Chris Shelton
Director



Darren Haiman
Director



Ashleigh McGlothlin
Director



Opey Russ
Director



Susan West
Director



Summer Thomas
Northern Counties
Director

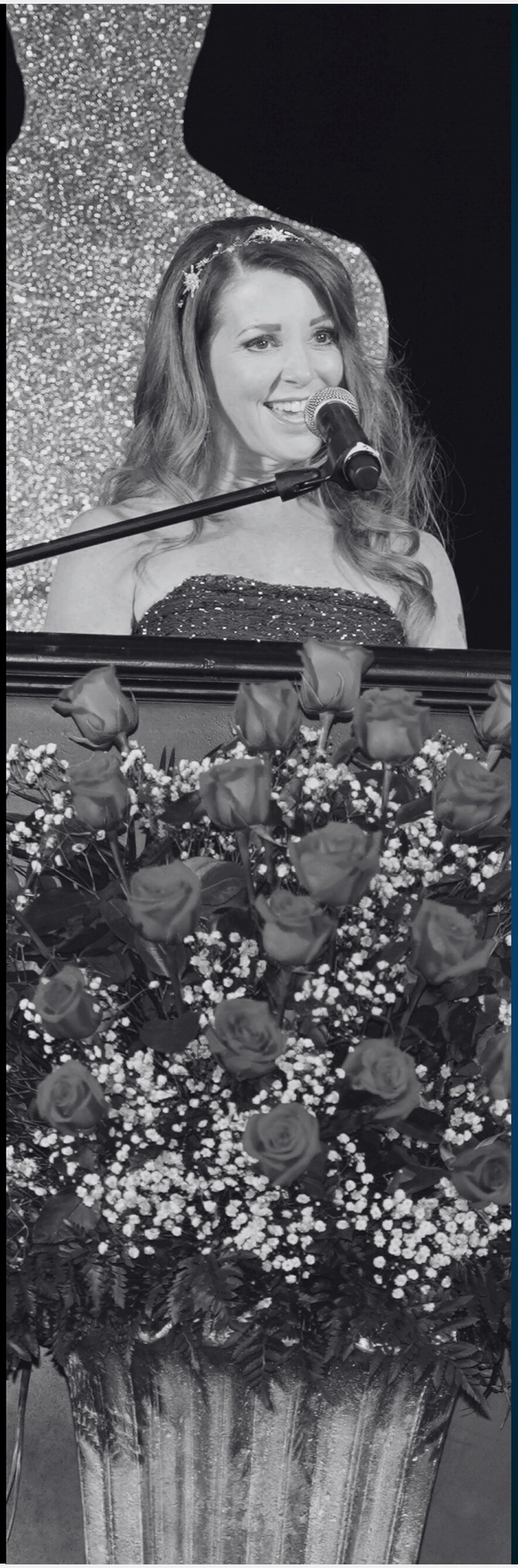
2026 PRESIDENT

REALTOR®

Trust the Pros

CATHERINE ANDERSON





It is an honor to serve as your 2026 President as we embark on a year defined by growth, elevation, and a renewed commitment to our craft. My focus this year is centered on a singular, powerful truth: Realtors® are true professionals. In an evolving market, our distinct value lies in the local expertise, integrity, and professionalism that only a dedicated Realtor® can provide.

To truly embody this professional standard, we must be proactive in our growth. I believe that a Realtor® is only as strong as the resources they utilize and the community they help build. For this reason, I encourage you to take full advantage of the programs, events, and initiatives that are available through our association. This Member Resource Guide is designed to be your primary toolkit; I challenge you to dive deep into every advantage CPAR provides.

Professionalism is not a solo pursuit; it is a collaborative one. Our success as an association depends on your engagement. By fully utilizing the member resources available to you and staying active in our professional community, you solidify your role as the trusted advisor our communities deserve.

By committing to a higher standard of knowledge and remaining involved in our shared initiatives, we ensure that CPAR members are the most prepared and respected voices in the industry. Thank you for your dedication to the Realtor® Code of Ethics and for your commitment to the Central Panhandle Association of Realtors®. Let's make 2026 a year of unprecedented engagement and shared success.

— Catherine Anderson

CPAR OFFICE

Our office building was designed with classes, meetings and events in mind. It features a 2,200 square foot, dividable classroom, a professional conference room, a resource center, a member lounge, a board room, catering kitchen, staff offices and more! Our members can reserve space for their events, meetings or just to get some work done. We also have advanced AV & technological capabilities for presentations.









CPAR STAFF

CPAR employs professional staff to meet all the needs of our association. They are available Monday through Friday to provide assistance to our members. They can assist you with everything including joining CPAR, MLS support, securing a lockbox, taking classes and connecting with fellow members at our events.



CEO
Kaydee Albritton
ceo@cpaor.org

CONTACT US:
(850)763-8078
WWW.CPAR.US/STAFF

GOVERNANCE



CPAR Past Presidents

Board of Directors

(Sets policy and oversees association activities)

Committees

- Commercial Investment & Marketing
- Communications & Public Relations
- Disaster Relief
- Global Diversity
- Governmental Affairs
- Grievance
- Leadership Academy
- Multiple Listing Service
- Professional Development and Education
- Professional Standards
- REALTOR® Political Advocacy
- Young Professionals Network

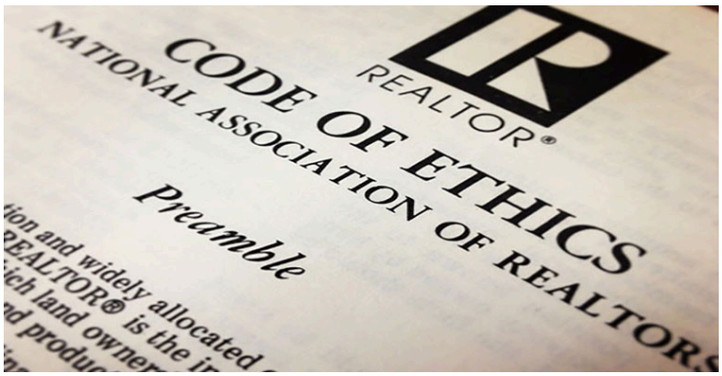
CEO

Staff

- CPAR's CEO reports directly to the Board of Directors
- CPAR Staff reports directly to the CEO. Staff matters are confidential.
- All actions performed by staff coincide with decisions and policy recommended by the Committees and ultimately, the Board of Directors.

CPAR is governed by an elected Board of Directors and Officers including the President, President-Elect, Treasurer, Secretary & immediate Past-President. This group of volunteer members leads the association, sets strategy, maintains fiscal oversight and fiduciary responsibility.

Our mission is implemented by a strategic plan that is developed by CPAR's Leadership. The plan provides guidance for the programs, services & projects undertaken on behalf of the membership each year.



NAR's Code of Ethics, adopted in 1913, was one of the first codifications of ethical duties adopted by any business group. The Code ensures that consumers are served by requiring REALTORS® to cooperate with each other in furthering clients' best interests.

WWW.CODE.REALTOR



The National Association of REALTORS® created the Commitment to Excellence program to encourage the professional development of REALTORS® by utilizing a multifaceted approach aimed at offering opportunities for continuing education and professional growth.

WWW.C2EX.REALTOR



Fairhaven: A Fair Housing Simulation

REALTOR Team Store® is NAR's official supplier of REALTOR®-logo branded promotional products, offering a wide array of items, including lapel pins, bags, hats, shirts, decals, folders, jackets and more. It includes a full line of "built to order" REALTOR® logo branded garments.

WWW.NAR.REALTOR/FAIRHOUSING/FAIRHAVEN



That's Who We R

That's Who We R, NAR's national advertising campaign, helps consumers understand that REALTORS® are real estate experts in their local communities that abide by a Code of Ethics. A huge collection of advertising assets are available to all REALTORS® for their personal marketing.

WWW.NAR.REALTOR/THATS-WHO-WE-R



The REALTOR® Difference

As a REALTOR®, you know the value you bring to your clients and communities every day. The difference is real when working with a REALTOR® versus a non-member agent, and it's important for consumers to understand that distinction. Distinguish yourself by sharing the value of the REALTOR® brand which unites us.

WWW.NAR.REALTOR/THE-DIFFERENCE



REALTOR® Team Store

REALTOR Team Store® is NAR's official supplier of REALTOR®-logo branded promotional products, offering a wide array of items, including lapel pins, bags, hats, shirts, decals, folders, jackets and more. It includes a full line of "built to order" REALTOR® logo branded garments.

WWW.NARTEAMSTORE.REALTOR



PROFESSIONAL STANDARDS

It is through education and a formalized complaint process that professional standards and our level of professionalism are strengthened in our industry. Ethics complaints can be initiated by a REALTOR® or a customer and are governed by a strict set of guidelines.

Sometimes ethics complaints might be a result of a misunderstanding or miscommunication between the parties involved. Thus, before filing a complaint, it's recommended that parties make a reasonable effort to resolve the problem by communicating with the REALTOR® or customer. If communicating doesn't work, you can look to CPAR to assist.

COMPLAINT

When a complaint is filed it is then forwarded to the Grievance Committee which will then review the complaint filed and the information supplied by both the complainant and respondent. The committee will then decide whether the case should go before the Professional Standards Committee for further review. The responsibility of the Professional Standards Committee is to provide the panels that hear the evidence and make decisions based upon the complaints.

WWW.CPAR.US/ETHICS

REALTOR® MEDIATION

Mediation offers a supportive and confidential process to help parties reach a mutually agreeable settlement and avoid the cost and expense of litigation. Mediation is voluntary and all parties must agree before the decision is binding.

CITATION

CPAR's Grievance and Professional Standards Committees are charged with upholding the highest principles of the Association and ensuring that members adhere to the REALTOR® Code of Ethics. The purpose of the Citation Program is to provide a faster resolution to the complaint process.

OMBUDSMAN

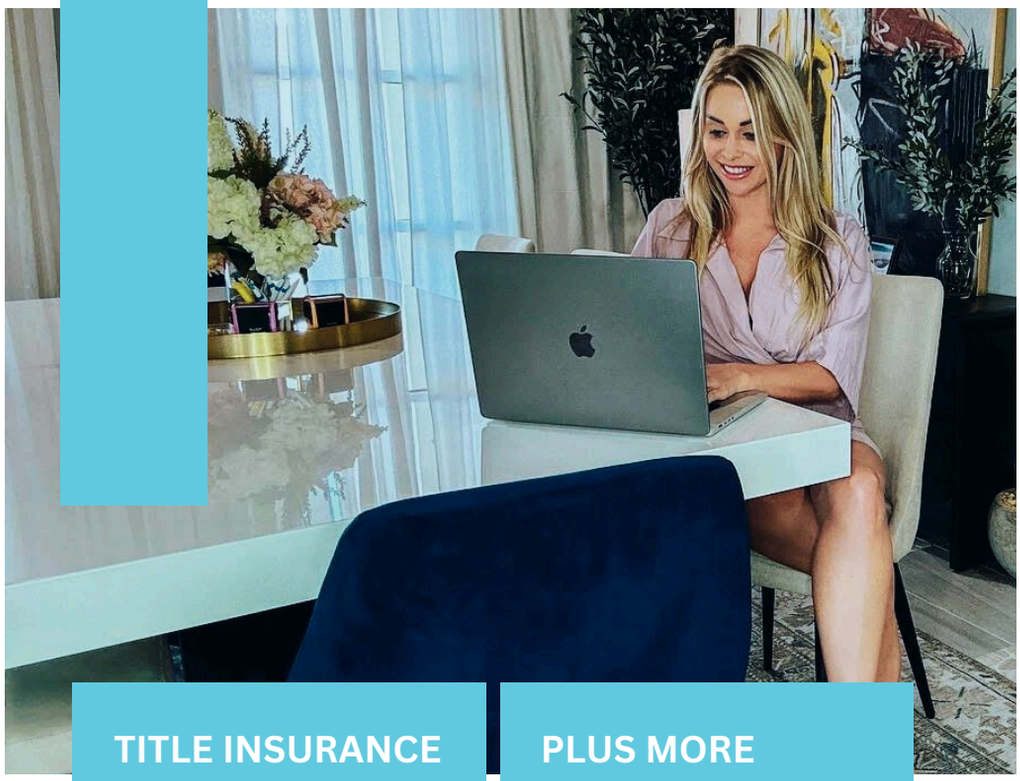
Trained REALTOR® Ombudsmen help to identify and clear up any miscommunication between two parties, explain customary Florida real estate business practices, and discuss available options for resolution.

ARBITRATION

REALTORS® are required to submit to arbitration their commission disputes between brokerages according to Article 17 of the REALTOR® Code of Ethics. A panel will hear the evidence set forth and make a decision based upon testimony presented at the arbitration hearing.

Florida LEGACY TITLE
TITLE, ESCROW AND CLOSING SERVICES

Florida Legacy Title



Scan for Title Estimates



TITLE INSURANCE

Protection. That is what title insurance is all about! Our mission is to protect you and one of the most expensive purchases in your life . We also understand that a real estate closing is so much more than that. It's life-changing and the path to building your Legacy!

PLUS MORE

Alongside your title insurance and closing needs, we can prepare the following:

Owner-financing documents - warranty & quit-claim deeds - power of attorney - releases of lien - experienced working with 1031s - retiring mobile homes - plus so much more!

CONTACT US

Get in contact with us today! Our experienced title agents will protect your interests and guide you through the best closing experience in real estate, while you continue to build your Legacy.

FOR CONTRACTS

Title contact information for your contracts:

Florida Legacy Title
(850) 588-0547
PCB@FloridaLegacyTitle.com
8317 Front Beach Road
Suite 43
Panama City Beach, FL 32407

WHY CHOOSE US

At Florida Legacy Title we believe everyone deserves to have their future protected, while experiencing white glove service. Specializing in residential, commercial, refinancing, and owner financing our team offers something you won't find elsewhere... a desire to challenge the status quo, outwork other title agencies, overdeliver on our promises, and far exceed your expectations! Our vast knowledge and experience is truly unmatchable.

pcb@floridalegacytitle.com

(850) 588-0547

4606 W Hwy 98
Panama City, FL 32401

MLS

CPAR is the original source for every REALTOR® and every listing in our six county service area. Our MLS Committee provides oversight of MLS policies, procedures, rules, publications and forms. The CPAR MLS strives to provide the most up to date computerized data for our Members & the public. Our operating platform, FlexMLS, is mobile friendly, customizable and closely mirrors the actual work flow of REALTORS®.

flexmls
Created by FBS

MEMBER PORTAL



Every CPAR Member has access to our Member Portal. You can view invoices, pay your bill and set-up auto-pay for your quarterly fees here. You can also view our education calendar and register for classes. Access the Member Portal at www.cpaor.info or through FlexMLS

PANHANDLEMLS.COM

PanhandleMLS.com is our website and public facing MLS marketplace. It contains every listing in our Advanced Property Search. It also lists every CPAR REALTOR®, Brokerage and Affiliate in our Find a Pro Search. It directly links to FlexMLS, connects buyers to the listing agent and more. Additionally, by clicking on Members, you can access your member portal, event calendar, ethics resources, MLS information and more.

IT STARTS WITH US

To navigate to specific pages quickly, we create shortcuts for nearly all our events and important topics. Cpar.us is the domain that links to each different topic using a forward slash and a keyword. Find a list of all of our shortcuts quickly at www.cpar.us/ItStartsWithUs



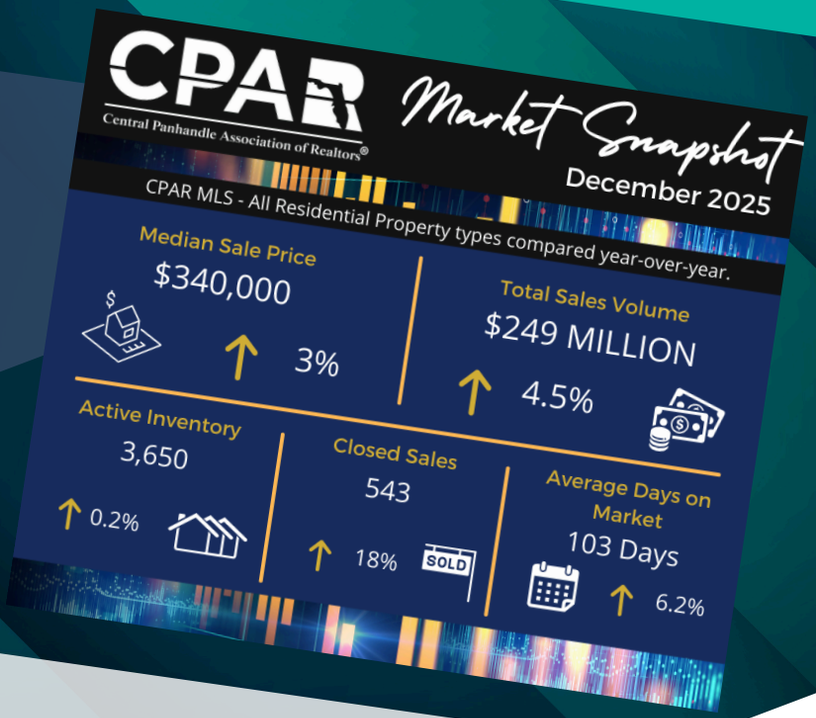
MARKET DATA

MONTHLY MARKET REPORTS

We publish detailed reports of statistics for our six county real estate market area each month. The reports are customized for the areas we serve. We also host a live feed of monthly data. They are sent to local leaders and are available online at www.CPAR.us/market

MONTHLY MARKET SNAPSHOT

Every month we publish a brief "snapshot" of CPAR Residential MLS market data. We include the median sale price, inventory, sales volume, DOM and closed sales. Look for it on social media to share on your page.



MLS SUPPORT

CPAR.US/SUPPORT

CPAR MLS Support is available to our members as a free member benefit. If you have an issue with FlexMLS, IDX, Supra or another concern, let us know.

MLS FREQUENTLY ASKED QUESTIONS

We have heard all sorts of MLS questions over the years. To take a look at some of the most common ones, visit cpar.us/faq

MLS TRAINING

We offer regular classes to train REALTORS® on using FlexMLS right here at CPAR. You can also view recorded training for the MLS on our YouTube Channel.

CPAR
Central Panhandle Association of Realtors®

REALTOR®

Why Use a Realtor!

NEED TOOLS TO GUIDE CLIENTS THROUGH HOME BUYING? VISIT OUR NEW SITE FOR REALTOR® ADS, CONSUMER GUIDES, AND KEY BENEFITS OF WORKING WITH A REALTOR®!



SCAN HERE FOR REALTOR® RESOURCES

Central Panhandle Association of REALTORS®

GLOBAL DIVERSITY

CPAR
Central Panhandle Association of Realtors

GLOBAL DIVERSITY COMMITTEE

THE PURPOSE OF THE GLOBAL DIVERSITY COMMITTEE IS TO PROVIDE DIVERSITY PROGRAMS, RESOURCES AND OPPORTUNITIES THAT WILL CULTIVATE A CULTURE OF EQUITY & INCLUSION. THIS COMMITTEE ENDEAVORS TO MAKE AVAILABLE GLOBAL EDUCATION AND NETWORKING EVENTS TO FOSTER BUSINESS GROWTH & EDUCATE MEMBERS ABOUT GLOBAL BUSINESS. MEETS MONTHLY. *OPEN TO REALTOR® MEMBERS AND POWER PARTNERS.*



NEED TO CONNECT WITH A REALTOR OR POWER PARTNER WHO SPEAKS ANOTHER LANGUAGE?

CHECK OUT CPAR.US/GLOBAL



EVENTS

Central Panhandle Association of REALTORS® is very well known to our members & in our community for our incredible events. We host monthly & annual events to support member networking, the reputation of REALTORS®, RPAC and charitable causes. We held 33 events in 2025. All members are welcome to attend and even get involved in planning!

BOWLING TOURNAMENT

YPN 5K COLOR RUN & WALK

REALTOR ROUND UPS

WINE DOWN WITH YPN

FOOD AND WINE AROUND THE WORLD

ROY CRECELIUS GOLF TOURNAMENT

BROKER ROUNDTABLES

MEMBERSHIP MEETINGS

FESTIVAL OF TREES

INSTALLATION & AWARDS

RPAC FUNDRAISERS & MORE











WWW.CPAR.US/EVENTS



Professional Development & Education

CPAR
School of Real Estate

CPAR School of Real Estate

When it comes to furthering your professional development or completing your CE requirements for license renewal, turn to CPAR! Each year we offer many CE credit classes designed to meet the needs of today's real estate professional.

Education Calendar

We publish Monthly Education Calendars to keep our members informed about upcoming classes. You can find them in our newsletter, office and online. In addition to CE classes we offer REALTOR® safety classes, software training and more. We seek to provide our members with relevant classes taught by instructors who are certified experts in their field.

Certifications & Designations

In many of our educational programs you can earn a designation or certification that acknowledges experience and expertise in a wide range of real estate sectors. The National Association of REALTORS® and Florida REALTORS® together offer more than 25 additional designation and certification programs.

CPAR.US/EDUCATION





Power Partners

Power Partners are a group of loyal, hardworking affiliate members who support the growth and promotion of the Central Panhandle Association of REALTORS®. Power Partners have unlimited opportunities to network one on one and meet our REALTORS® at CPAR meetings and events.



As a REALTOR® you will undoubtedly need the services our Power Partners provide. When you are seeking a title company, lender, home inspector, or other service provider, we encourage you to use our searchable Find A Pro feature at www.PanhandleMLS.com. You can search our affiliates by industry to get exactly what you need.





2026 Committee Chairs



Kurt Fadden
Commercial



Christina Shults
Communications



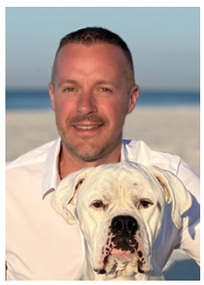
Ashleigh McGlothlin
Education



Chuck Sowers
Grievance



Alicia Woodford
Global Diversity



Garrett Aune
Leadership Academy



Jennifer Ledesma
MLS



Trudy Vanhorn
Professional Standards



Amanda Cialoni
RPAC



Mariah Eleam
YPN



Jay Burkey
Governmental Affairs



Jacob Willenborg
Disaster Relief

COMMITTEES

CPAR Committees support our mission and are a great way to get involved and make a difference in our industry. Exciting opportunities are available to members of our organization who seek the unique challenges and responsibilities of leading the Central Panhandle Association of REALTORS®

Disaster Relief Committee

The CPAR Disaster Relief Committee exists to assist fellow REALTORS® in need after a natural disaster. This committee was created in response to the outpouring of support we received after Hurricane Michael in 2018. It exists in order to allow CPAR to "Pay It Forward" to the people affected by future disasters.

Commercial Investment & Marketing Committee

The Commercial Investment and Marketing Committee meets to discuss the commercial real estate industry. They provide education to REALTOR® members about commercial real estate and offer assistance with commercial real estate transactions. They focus on networking & communicating the listings of participating Members.

Communications & Public Relations Committee

The Communications and Public Relations Committee is responsible for organizing CPAR community events and programs that enhance relations with REALTORS® and the community. They strive to maintain a positive and professional public image of the Association. They host our REALTOR® Round-Ups, a monthly networking event, as well as many charity fundraisers throughout the year.

Global Diversity Committee

The purpose of the Global Diversity Committee is to provide diversity programs, resources and opportunities that will cultivate a culture of equity & inclusion. This committee endeavors to make available global education and networking events to foster business growth & educate members about global business.

Governmental Affairs Committee

The Governmental Affairs Committee identifies local issues affecting, or potentially affecting, the real estate industry and/or private property rights, and takes action by becoming involved in those issues and ultimately making recommendations to the Board of Directors. The committee disseminates information on local, state and national issues to the membership, screens candidates for local political office & educates members through candidate forums.

Grievance Committee

The Grievance Committee is responsible for reviewing all complaints from members and the public concerning alleged violations of the Code of Ethics and/or requests for arbitration. This committee, in conjunction with the Professional Standards Committee, provides ombudsman, mediation, arbitration, and Code of Ethics violation services.

Leadership Academy

The Leadership Academy is a year-long program that focuses on building leadership skills through team-building and professional development. The purpose of the academy is to select, train, and develop candidates that will assume leadership roles within the association and the local community.

MLS Committee

The MLS Committee is responsible for creating & monitoring the association's MLS policies and publications. They oversee all MLS-related services, including Supra lockboxes and Internet Data Exchange (IDX).

Professional Development & Education Committee

The Education Committee is responsible for providing educational opportunities to our REALTORS®, including new member orientation, continuing education courses, and more.

Professional Standards Committee

The Professional Standards Committee members serve on panels that conduct hearings on possible ethics violations and arbitration disputes.

REALTOR® Political Action Committee

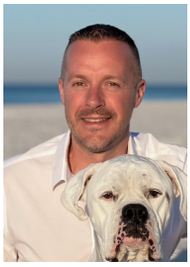
The RPAC Committee is responsible for raising voluntary funds from association membership that are used solely as contributions to REALTOR® recommended issues and candidates at the federal, state, and local levels.

Young Professionals Network

The Young Professionals Network Committee provides tools and encouragement to help new real estate professionals excel in their careers. The YPN encourages participation and provides insight into the REALTOR® association, the real estate industry, and the community.

WWW.CPAR.US/COMMITTEES

2026 Leadership Academy



Garrett Aune, Chair
Beachy Beach Real Estate



Jacob Willenborg, Vice Chair
Berkshire Hathaway Home Services of NWFL



Stephanie Aldea
Empire Real Estate



Shayna Armstrong
Keller Williams Success Realty



Jay Burkey
Coldwell Banker Realty



Alec Childres
SweetBay Realty



Lisa Cooley
Counts Real Estate



Tiffany Davies
Coldwell Banker Realty



Matthew Fox
EXP Realty



Rachel Hibbard
Beachy Beach Real Estate



Janet Melton
SweetBay Realty



Michele Monastra
Epique Realty

The CPAR Leadership Academy is comprised of 10 qualified individuals who have met specific predetermined criteria. Being chosen for this elite group is considered an honor and requires a high level of commitment in order to complete the program. The purpose of this program is to cultivate visionary leaders for our association and communities through a powerful series of programs.

2026 Leadership Academy Sponsors

Florida Legacy Title
Title, Escrow and Closing Services

Diamond

D·R·Horton
America's Builder

Platinum

CrossCountry Mortgage™

Platinum

realtor.com®

Silver

Sail Away Vacation Rentals

Silver

Orange Home Inspections

Silver

Community Involvement

Community Involvement is part of the strategic plan here at CPAR. We are committed to bringing positive change to the areas we serve. Through charitable giving, education and volunteer works, our members strive to make an impact far beyond just helping people find a place to call home.











Progressing Forward

Providing tools & services to advance professionalism and productivity

Trust the PROs

As we look ahead to our next century as an Association, CPAR is focused on progressing forward by strengthening professionalism and education. This commitment ensures our members have the tools, resources, and support needed to earn public trust and succeed in an evolving real estate industry.

Festival of Trees

Over the past 7 years, this community event has raised a total of:

$181,752

ANCHORAGE CHILDRENS HOME



GULF COAST CHILDRENS ADVOCACY



CROSSCOUNTRY MORTGAGE®



Your Trusted Mortgage Team

Stacey Grimes
Mortgage Lender
NMLS #554943
850-774-2811

Lindsey Chapman
Mortgage Lender
NMLS #1749240
850-628-7447

Taelor Messer
MortgageLender
NMLS #2036009
850-890-8812

Marisa Clark
Mortgage Lender
NMLS #254726
850-381-2703







D·R·HORTON
America's Builder







New homes in Panama City, Mexico Beach, and Port Saint Joe.

850-641-7576
panamacityeastinfo@drhorton.com

D.R. Horton is an Equal Housing Opportunity Builder. Home and community information, including pricing, included features, terms, availability and amenities, are subject to change and prior sale at any time without notice or obligation. Pictures, photographs, colors, features, and sizes are for illustration purposes only and will vary from the homes as built. Square footage dimensions are approximate. Images are of model home and may include custom design features not available in other homes. Furnishings and decorative items are not included with home purchase. CGC 1533929

CPARCares is how Central Panhandle Association of REALTORS® pays it forward through giving, volunteering, and becoming involved in our surrounding communities. It's how we give a face to our philanthropic works. CPARCares represents the great pride we have in serving others and giving back to our communities. This logo will allow the public to recognize all of our outreach endeavors as well as help generate public knowledge and interest in the association and REALTORS® in general.







$97,784 raised for Charity in 2025

Organizations & Charities supported in 2025

Gulf Coast Children's Advocacy Center • Anchorage Children's Home • A Hand Up International Inc. • One Church One Child • Warrior Memorial Reefs Foundation • OneBlood • Friends of Clifford Chester Sims Veterans Home • Habitat for Humanity of Bay County

WHAT IS RPAC?

The REALTORS® Political Action Committee (RPAC) is the best way a REALTOR® can protect their business. RPAC is the only grassroots and issues mobilizing force that exists to protect and promote the tradition of home ownership and real estate investment.

CPAR has received multiple state level awards for our very active RPAC participation. We encourage all of our REALTORS® to contribute their Fair Share of just $20 to support our industry and private property rights.







REALTOR® PARTY

2025 RPAC YEAR IN REVIEW

48.44% Participation

$94,124 Raised

Triple Crown Distinction

Most Major Investors & Funds Raised for a Medium Sized Board

52 Major Investors
3 Corporate Allies

RPAC 2025 MAJOR INVESTORS

RPAC's Major Investors are an elite and passionate group of REALTORS® whose investments shape the political future of the real estate industry. Major Investors are eligible to participate in the RPAC Recognition Program, with specific benefits and accolades that acknowledge their support of RPAC.

Platinum "R"



Cindy Birge

Golden "R"



Amanda Cialoni



Cindy Chavira



Teresa Dyer



Stacey Grimes



Athrine Matthews



Janet Melton

Crystal "R"



Kaydee Albritton



Mike Alvis



Catherine Anderson



Garrett Aune



Ariane Johnson



Ashleigh McGlothlin



Chuck Sowers



Jacob Willenborg



Landa White

Corporate Ally

BEACHY BEACH Real Estate

CPAR Central Panhandle Association of Realtors®

ELITE REALTY

RPAC 2025 MAJOR INVESTORS

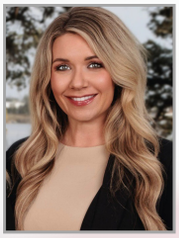
Sterling "R"


Beth Arnold


Lauren Beninate


Jay Burkey


Lindsey Chapman


Marisa Clark


Deborah Class


Jason Crowe


Misty Curtis


Christina Daniels


Heather Fox


Michelle Ginn


Angie Hale


Josh Hoey


Lacey Horsley


Robbie Hughes


Christine Lance


Jennifer Ledesma


Britt Matthews


Mike McLendon


Savannah Mettille


Heather Monk


Mark Moody


Denise Myers


Seamus O'Neill


Crystal Price


Jo Ann Revell


Olivia Sanchez



Zack Sanchez


Karen Smith


Tammy Elmore Snow


Barbara Stokesbary


Darlene Tate


Deanne Taylor


Summer Thomas


Trudy VanHorn


Susan West

2025 Awards

Our recognition awards honor members for their contributions and volunteerism within our organization and community.



Ashleigh McGlothlin
REALTOR® of the Year



Jennifer Ledesma
Broker of the Year



Meg Loehr
Power Partner of the Year



Tiffany Davies
Rookie of the Year



Britt Matthews
Presidents Award



Susan West
Roy Crecelius Humanitarian Award

MEMBER BENEFITS

As a member of CPAR, we want to help you take advantage of the tools, services and programs we offer. Whether you have begun a new career or are a Real Estate pro, your membership provides access to an extensive list of benefits that will assist in growing your business.

New Member Orientation

All new members of CPAR attend our two day new member orientation. We provide extensive resources, training & information about CPAR. New members learn all the ways they can make the most of their membership.

Education

Nearly all CPAR classes are complimentary to our members, including CE credits.

Newsletter

CPAR publishes an email newsletter for association updates, education and the MLS. We also publish a Broker Newsletter.

MLS Support

CPAR staff can assist with any question or challenge you have using the MLS and many of our other technologies via phone or email.

CPAR REALTOR® Store

CPAR has an in-house retail store offering a large catalog of items for REALTORS®. You can come by the office to buy signs, swag, closing gifts & more.

Advertising & Marketing

CPAR is dedicated to promoting the reputation of REALTORS® with a strategic marketing plan. Our web page PanhandleMLS.com also functions as a lead generator for listings & members.

Facility Access & Resource Center

Members can use our brand new building in many different ways. We offer private conference rooms for meetings & closings, event space, member lounge, member resource center and more. Call the front desk at (850)763-8078 to reserve the space you need.

Member Benefits

INSTACARD

Instacard is a cutting-edge Digital Business Card that enables you to effortlessly share crucial information, including your bio, client reviews, and videos within seconds. The convenience of having this dynamic card always accessible on your phone makes it an ideal solution.

BeachWalker Condo Guide

Beachwalker Condo Guide, is a comprehensive resource crafted to seamlessly assist Realtors in accessing all condominium information in one location. Explore a compiled list that details waterfront condos in the surrounding area, effortlessly discovering invaluable insights about each property.

SocialStackPro.com
"Post Like a Pro"

Social Stack Pro is tailored for Realtors to optimize their social media platforms. This feature offers a suite of tools. Whether it's crafting eye-catching stacks and scheduling posts seamlessly in Canva or leveraging AI for generating ideas for client posts. It also allows you to strategically plan your marketing initiatives, saving you valuable time.

ShowingTime®

ShowingTime is a showing management and market reports provider to the residential real estate industry. ShowingTime provides showing services that simplify the appointment scheduling process.

Member Benefits

Offer Manager is a feature built within the ShowingTime platform on both mobile and desktop. Buyer's agents submit offers via the MLS instead of through email. They are automatically notified when the listing agent opens the offer.

MLS Advantage allows participating boards and members to share available MLS listings across the state of Florida. With a single search, members can find listings that match selected search parameters and find homes across the state of Florida.

Realtor.com® helps by reaching more buyers and sellers and giving consumers a way to search for REALTORS® across the country. Create or update your free realtor.com® profile today.

Member Benefits

MarketStats is an elegant and easy-to-use stats suite of market reports and interactive tools. The stats suite includes InfoSparks, FastStats, Local Market Updates, Monthly Indicators and the Marketwatch Report. These products will go a long way toward a broader understanding of the prevailing trends in our local housing market.

Florida REALTORS® provides tech support to members 7 days a week for all types of tech! They can help you with website set-up, IDX feeds and business tools. Whether its a product they provide or a personal device, they are here to help.
(407)587-1450

The legal team at Florida REALTORS is available Monday thru Friday to answer questions about real estate license law, property issues, FR/BAR contract and other business forms. Have your Florida license number ready.
(407)438-1409

Member Benefits

CheckMate™

Checkmate is a new MLS feature designed to make compliance easier, clearer, and more transparent for both agents and brokers. Instead of waiting for emails or searching for information, members can now view all MLS warnings, fines, and compliance activity in one convenient place. This tool puts important information at your fingertips—helping you stay informed, correct issues faster, and avoid unnecessary fines.

CREXI

Crexi is a ventured-backed commercial real estate marketplace and technology platform dedicated to supporting the CRE industry and its stakeholders. Crexi enables commercial real estate professionals to quickly streamline, manage, and ultimately close deals faster with their suite of advanced tools. With millions of users and over 500,000 commercial listings totaling more than $1trillion on property value, Crexi is the fastest growing CRE platform there is.

Realist®

Realist® is a public-record database that seamlessly integrates with the MLS system to provide in-depth property and ownership data, market information, street and aerial maps, as well as market trends to its users.

Member Benefits

RPR® REALTORS PROPERTY RESOURCE

One of the most innovative benefits included in your membership, and offered at no additional cost, RPR® offers exclusive access to analytics and custom branded reporting tools that can be printed, emailed or texted from anywhere.

FOREWARN®

FOREWARN solutions enable real estate professionals to gain real-time knowledge, for purposes such as verifying identity, searching for criminal histories, and validating information provided by potential clients such as financial and asset information – all from just a phone number or name.

listtrac™

ListTrac provides online activity reporting for real estate brokers and agents. You can keep a pulse on the performance of your listings with metrics including listing views, leads, shares, and favorites captured from major portals, broker sites, and MLS systems. You can also create reports for your sellers.

Florida Realtors® formsimplicity
forms. made simple. finally.

Form Simplicity has the most up-to-date, compliant real estate forms available for use from any computer or mobile device. Access forms, create transactions, send documents for eSignatures, and store transactions and documents in the cloud. Share documents with third parties and negotiate in real time.

Related Organizations

Supra

The Supra system is a cutting edge electronic lock box system that makes it easy for showing agents to access properties and for listing agents to track property activity. You can even request access to some or all cooperating local REALTOR® associations in Florida that use this popular lockbox system. We cooperate with 11 Florida counties.

1-877-699-6787 supraekey.com

Florida Department of Business and Professional Regulation

The Florida Department of Business and Professional Regulation is the governmental agency charged with licensing and regulating businesses and professionals in the State of Florida. Its division of real estate protects the public by regulation of real estate and appraisal licensees. DBPR is where you go to renew your real estate license, check the status of your CE credits and check the status of other licensees. You can access all of the features of their website on their mobile app.

850.487.1395 myfloridalicense.com/dbpr

Florida Real Estate Commission

The Florida Real Estate Commission (FREC) serves as the education and compliance arm of the Florida Department of Business and Professional Regulation's Division of Real Estate. FREC also holds hearings to determine whether licensee actions are in violation of state statutes and to apply the appropriate consequences.

850.487.1395 myfloridalicense.com/dbpr/re/frec

Women's Council of REALTORS® Central Panhandle

WCR is a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve. WCR Central Panhandle is our closest local network.

www.wcr.org/network-sites/florida/central-panhandle

Three-Way Agreement

The term “Three-way Agreement” refers to the structure of the REALTOR® organization. This agreement was established among the National Association, the state associations, and local boards and associations. In the simplest of terms, the federated structure allows the REALTOR® organization to use its combined resources (both human and financial) and influence to have a unified, powerful voice in shaping public policy, set recognized standards for ethical real estate practice, and contribute to the betterment of the real estate industry.

National Association of REALTORS®

The National Association of REALTORS is America's largest trade association and represents more than 1.575 million members. Members belong to one or more of approximately 1,200 local associations/boards and 54 state and territory associations of REALTORS®.

NAR provides a facility for professional development, research, and exchange of information among its members and to the public and government for the purpose of preserving the free enterprise system and the right to own real property.

800.874.6500

Member: nar.realtor/membership
Consumer: realtor.com

Florida REALTORS®

Florida REALTORS® is the largest trade association in the state and has more than 238,000 members. As a member, you enjoy business contacts, networking opportunities, educational offerings, research, and legislative representation. An important function of Florida REALTORS® is to seek solutions to advance specific public policy issues and meet the needs of the state's REALTOR® community.

407.438.1400
Technology Helpline: 407.587.1450
Legal Hotline: 407.438.1409

Member: floridarealtors.org/membership
Consumer: fl.living.net

As a member of CPAR, you are entitled to all of the member benefits and programs offered by both Florida REALTORS® and the National Association of REALTORS®. Be sure to explore the powerful tools that they offer as well.

CPAR

Central Panhandle Association of Realtors®

CPAR is the voice for Real Estate in Northwest Florida serving as an organization that elevates professionalism, governmental influence and community impact.

PanhandleMLS.com